



DOMESTIC LIGHT: a real-time global portrait of the light of home

Contact: <https://domesticlight.art> info@domesticlight.art @domestic_light

JOB ANNOUNCEMENT: SOCIAL MEDIA AND OUTREACH COORDINATOR

POSITION DESCRIPTION:

The Domestic Light project is seeking a part time social media and outreach coordinator between 5-10 hours per week. Suitable for remote work.

The Coordinator's duties are to: manage day to day social media outreach and posting and weekly coordination and communications with the world-wide network of light sensor hosts participating in the project. They will work closely with the project's lead artist (Ian Winters) and the collaborating organizational partners SFArtsEd, Leonardo/ISAST, the Sussex Humanities Lab and others to deliver social media and outreach efforts for the project.

KEY TASKS:

- 1) Plan and deliver (2) weekly social media posts - a weekly project update, and a weekly post showcasing one of the sensor hosts with the support of the arts team and organizational partners.
- 2) Outreach and network building : Plan and deliver a brief weekly email and social media update for sensor hosts
- 3) Ensure that each host receives at least one individual communication per month.
- 4) Support the lead artist in fielding project inquiries and technical support requests.

optional tasks: If based in the SF Bay area additional in-person hours may be available (as needed) to support sensor distribution and monitoring of the gallery installation.

ESSENTIAL SKILLS

- Excellent written communication skills in English
- Ability to respond and log communications in a timely and organized manner.
- Demonstrated ability to plan and deliver compelling social media posts, use post scheduling and planning tools, and source visual content
- Ability to collaborate and work remotely with partners across a range of international locations including San Francisco, Berlin, and Brighton as well as a global network of sensor hosts.
- Strong visual communication skills for social media
- Strong aptitude for cross-cultural communication

STRONGLY DESIRED:

- Interest in the development of non-commercial digital and data networks.
- Background and interest in the intersections of art, science, digital humanities and related fields.
- ability to write in at least one other top 10 world language besides english.

HOURS: 5-10 hours / week through June 2024

COMPENSATION: \$25/hr as payroll, plus a 3% 401-k match.

REPORTS TO: Lead artist

TO APPLY:

Please send an email with CV, a brief cover letter describing your interest in the position, and links to at least one social media profile that you manage (your own is fine) to ian@domesticlight.art.



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ABOUT THE PROJECT:

Led by media and video artist Ian Winters, Domestic Light bridges the worlds of video, performance, data science, and satellite imaging with a collaborative global inquiry into our perception of color and time.

Domestic Light includes a year-long series of works by Winters and collaborators: the real-time visual work created pixel by pixel from its color sensor network and satellite imagery, a web portal documenting individual data and sound portraits of each of the sensor locations, a series of weekly video “transmissions” and it culminates in Fall 2024 with in an audio-visual performance installation by Winters and composer Pamela Z created from the year of material.

Collaborating sensor hosts are a global network of artists and institutions from rural Indonesia to central London who host a multispectral light color sensor in their home for the year to record the color of light worldwide.

At the project end, its unique structured data set will be archived at the University of Sussex Humanities Lab and available for public use and interpretation by artists and researchers.

Learn more about the project at <https://domesticlight.art>

